Case study - *Organisation name – Country*

*The greyish lines are meant to be removed or replaced*

*Please keep in mind that this first page (until the pictures) is meant to be your organisation presentation. It should hold in 1 page and be attractive for any reader.*

# Overview

*This synthetic report originates from the study of the social performance of an organization using the Social Business Scorecard(SBS). SBS is developed by CERISE and its partners. To learn more about this work, please refer to* [*www.cerise-sb.org*](http://www.cerise-sb.org)*.*

# Presenting *Organization name ( background – 1 page)*

|  |  |
| --- | --- |
| *Paste here any map or visual element providing geographic background (your choice) – this image is the one that will appear on the website* | *Insert here a set of key information coming from SBS ID Card (to your choice) – this set of information are the one that will appear on the website*   * Name: * Country: * Year operation began: * Social project (mission, vision): * Area: * Activities: * Initiators of the project: * Number of employees: * Board members: * Other: |

***Please add a few lines to clarify the context and originality of your project. Keep in mind the reader might not know of it!***

***Please insert some pictures reinforcing your organization visual identity.***

organization or organization beneficiaries pictures

# *Organization name* through SBS grid [3 pages maximum]

## Overview

*Please give some contextual elements to help the reader understand the reasons behind the social performance analysis using SBS you went through (feeding a reflection on the social indicators to follow internally; a strategic plan; need for social reporting; proposal for technical assistance, etc.)*

## The results dimension per dimension

*This section is about presenting the main results obtained thanks to the analysis through the SBS grid.*

## Project

## Public

## Products and services

## HR policies

## Ethical principles

## Profits and Sustainability

## Partnership (optional)

# Additional information: Specificities of *Organization name* as a Social Business [1 page]

*On this page, you can develop some elements that where highlighted though the analysis.*

*These elemnts may be about :*

* *A synthesis of the strength and potential improvements for the project*
* *Complementary elements regarding the use of the results after the analysis (ex: describe hte process through which you have integrated social indicators internally; the definition and the application of an action plan),*
* *Elements that were not taken into account in the structure of SBS but that yet may be worth highlighting (specific practices; action plan)*
* *Transverse key elements such as those that appear just below (given as example)*

## Mission and vision

## Governance - History

## Product innovation – Price - Distribution