



Goal 2: Zero Hunger
End hunger, achieve food security and improved nutrition and promote sustainable agriculture



Case study of a social business working on improving nutrition

Targets considered key of Social Enterprises	2.1 By 2030, end hunger and ensure access by all people, in particular the poor and people in vulnerable situations, including infants, to safe, nutritious and sufficient food all year round
	2.2 By 2030, end all forms of malnutrition, including achieving, by 2025, the internationally agreed targets on stunting and wasting in children under 5 years of age, and address the nutritional needs of adolescent girls, pregnant and lactating women and older persons

A - Global outreach (people)	Indicator relevant when the public are the customers							Additional segmentation for target public relevant for SDG:
	Indicator parameter	Indicator code	Title of the indicator	Output	Unit	Comments	IRIS reference	
Scale in total number of beneficiaries reached/ covered	Food security	SDG2-A1	Number of unique individuals who were clients of the organization during the reporting period.		U.	Total of beneficiaries	Client Individuals: Total (PI4060)	a - Number of rural individuals b - Number of urban individuals c - Number of poor* individuals e - Number of women f - Number of pregnant women g - Number of lactating women h - Number of adolescent girls i - Number of older persons m - Number of indigenous people q - Number of smallholder farmers, pastoralists and fishers
		SDG2-A1c	Number of unique poor individuals who were clients of the organization during the reporting period		U.	Living under the national poverty line	na	
		SDG2-A1e	Number of women who were clients of the organization during the reporting period		U.		na	
		SDG2-A1k	Number of children aged 6 to 24 months who were clients of the organization during the reporting period		U.	Hypothesis: At least one meal/day, 5days/week during 10 months	na	

B - Global outreach (product)	Indicators						
	Indicator parameter	Indicator code	Title of the indicator	Output	Unit	Comments	IRIS reference
Scale in total number of products sold / distributed / offered	Production	SDG2-B1	Number of product/service sold by the organization during the reporting period		U.	Number of distributed meals	Units/Volume Sold: Total (PI4060)

C - Accessibility/ affordability	Indicators related to accessibility							*Definition: below international poverty line, OR national poverty line, OR living in poverty according to national definitions	
	Indicator parameter	Indicator code	Title of the indicator	Output	Unit	Comments	IRIS reference		
	Indicators to track ease of access / efforts to reach the target population	Food security	SDG2-C1	Number of unique client individuals who were served by the organization and provided access, during the reporting period, to products/services they were unable to access prior to the reporting period		U.			Number of client individuals, provided new access (PI2822)
		Distribution channels	SDG2-C2	Number of active restaurants for babies during the reporting period		U.	Hypothesis: The restaurants allow a better accessibility for the beneficiaries, with satisfactory costs for the organization, and the guarantee that the meals benefit to the children		na
		Geographical spread	SDG2-C3	Number of cities where active restaurants for babies were located during the reporting period		U.	Hypothesis: the organization aims to cover the country		na
	Indicators related to affordability								
	Food security	SDG2-C4	Number of unique individuals who were clients of the organization during the reporting period, declaring to have sufficient income to buy the product (high-quality meals for babies)		U.		na		

D - Satisfaction	Indicators						
	Indicator parameter	Indicator code	Title of the indicator	Output	Unit	Comments	IRIS reference
Indicators to measure beneficiary's satisfaction and monitor the changes		SDG2-D1	Price-performance ratio				na
		SDG2-D2	Net Promoter Score				na
		SDG2-D3	Effort Rate				na

E - Outcome	Indicators on observed changes		Indicateur relatif au prix		Output	Unit	Comments	IRIS reference	
	Indicator parameter	Indicator code	Title of the indicator						
	Indicator of change (on the short run) or perception of change by the beneficiaries	Improving nutrition	SDG2-E1	% of children aged 6 to 24 months who have experienced a positive change in their malnutrition status (weight / height index)			%		na
		Indicators of perception of changes		Indicateur relatif au prix					
		Indicator parameter	Indicator code	Title of the indicator		Output	Unit	Comments	IRIS reference
		Improving nutrition	SDG3-E2	% of beneficiaries who report an increase in sustainable access to a healthy, nutritious and sufficient diet for their children			%	Calculation based on the total number of beneficiaries	na
Improving standards of living	SDG3-E3	% of beneficiaries who report a perception of improved standards of living			%	Calculation based on the total number of beneficiaries	na		

F - Impact	UN IAEG-SDGs indicators						
	ODD.Cible.Indicateur	Indicator code	Title of the indicator	Output	Unit	Comments	IRIS reference
	2.1	SDG3-F1	Prevalence of moderate or severe food insecurity in the population, based on the Food Insecurity Experience Scale (FIES).			%	
2.2	SDG3-F2	Prevalence of malnutrition (weight for height <=2 or >2 standard deviation from the median of the World Health Organization (WHO) Child Growth Standards) among children under 5 years of age			%		na



Targets considered key of Social Enterprises	3.2 By 2030, end preventable deaths of newborns and children under 5 years of age, with all countries aiming to reduce neonatal mortality to at least as low as 12 per 1,000 live births and under-5 mortality to at least as low as 25 per 1,000 live births
	3.4 By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being

A - Global outreach (people)	Indicators						Additional segmentation for target public relevant for SDG:
	Indicator parameter	Indicator code	Title of the indicator	Output	Unit	Comments	
Scale in total number of beneficiaries reached/ covered	Access to health services/product	SDG3-A1	Number of unique individuals who attended sensitization and nutrition education workshops during the reporting period		U.		na
		SDG3-A1e	Number of women who attended sensitization and nutrition education workshops during the reporting period		U.		na

B - Global outreach (product)	Indicators						Additional segmentation for target public relevant for SDG:
	Indicator parameter	Indicator code	Title of the indicator	Output	Unit	Comments	
Scale in total number of products sold / distributed / offered	Material and contents	SDG3-B1	Number of contents (training materials, brochures, posters...) developed for the awareness and nutritional education of beneficiaries		U.		na
	Nutrition education services	SDG3-B2	Number of sensitization and nutrition education workshops conducted during the reporting period with a minimum participation rate of 80%		U.	Workshops with low participation rates are not considered impacting	na

C - Accessibility/ affordability	Indicators related to accessibility						*Definition: below international poverty line, OR national poverty line, OR living in poverty according to national definitions		
	Indicator parameter	Indicator code	Title of the indicator	Output	Unit	Comments		IRIS reference	
	Indicators to track ease of access / efforts to reach the target population	Access to information	SDG3-C1	Number of participants in sensitization and nutrition education activities who demonstrate a good level of understanding of workshops and communication materials		U.		Data in surveys, questionnaires and immediate evaluation of workshops	na
		Attendance to nutrition education services	SDG3-C2	Effective participation rate of total beneficiaries in sensitization and nutrition education workshops during the reporting period		%		Analyze the obstacles to participation (distance, schedules, information...)	na
Indicators related to affordability									
	Indicator parameter	Indicator code	Title of the indicator	Output	Unit	Comments	IRIS reference		
			na				na		

D - Satisfaction	Indicators						
	Indicator parameter	Indicator code	Title of the indicator	Output	Unit	Comments	IRIS reference
Indicators to measure beneficiary's satisfaction and monitor the changes	Satisfaction	SDG2-D1	Price-performance ratio				na
		SDG2-D2	Net Promoter Score				na
		SDG2-D3	Effort Rate				na

E - Outcome	Indicators on observed changes							
	Indicator parameter	Indicator code	Title of the indicator	Output	Unit	Comments	IRIS reference	
	Indicator of change (on the short run) or perception of change by the beneficiaries	Knowledge assimilation / Multiplication	SDG3-E1	% assimilation of knowledge disseminated during sensitization and nutrition education workshops		%	Data in surveys, questionnaires and evaluation of workshops after 6 months	na
		Indicators of perception of changes						
	Indicator parameter	Indicator code	Title of the indicator	Output	Unit	Comments	IRIS reference	
	Appropriation of practices	SDG3-E2	% of beneficiaries who report they have changed their practices to prevent chronic child malnutrition		%	Calculation based on the total number of beneficiaries		

F - Impact	UN IAEG-SDGs indicators						
	ODD.Cible.Indicateur	Indicator code	Title of the indicator	Output	Unit	Comments	IRIS reference
The organizations can track the changes at the national level, measured on the SDG framework, to see whether their actions are in line with changes observed at the national level, and how they may have played a role	3.2.1	SDG3-F2	Maternal mortality ratio		%		na
	3.4	SDG3-F4	Children under 5 mortality ratio		%		na