

# Charter for Members of LabODD - CERISE

Developed with and for the partners of the project "Making the SDGs a roadmap for impact!"

Co-financed by the CSO Initiatives Mechanism of AFD

01/10/2020

### **Purpose of the Charter**

This Charter aims to formalize the constitution of the LabODD, its objectives, its operating procedures and the values and ethical principles shared by its members.

As the members take part into LabODD's activities, they accept this Charter.

### LabODD's history

Since 2014, CERISE has developed its Social Business' approach, aiming to support social entrepreneurs in implementing their social mission. The CERISE Social Business Working Group was formed in 2012 to involve CERISE's partners in the co-construction of approaches and tools to evaluate and support impact initiatives (<u>SBS</u> and its Light version, Gender integration, development of <u>MetODD-SDG</u>'s list of microeconomic indicators, exchanges around <u>IDIA to analyze investor impact strategies</u>, inputs for the sector's events, etc.). The LabODD was born out of the sharing of approaches and the needs expressed by the members of the Social Business Working Group.

### Composition

The LabODD is made up of volunteer members from previous CERISE working groups and new partners (see the Appendix in page 3).

### **Objectives**

The LabODD is responsible for structuring and piloting the project "Making the SDGs a roadmap for impact!". Established as a working and experimental group, the LabODD is the body to cocreate, exchange, and inform about the project advancement. Members are both partners and beneficiaries of the project. They are involved in carrying out support activities with field partners and capitalizing on results.

The exchange of experiences and approaches with LabODD's members will ultimately allow us to capitalize on French and international expertise on the valuation of existing and new data to measure the contribution to the SDGs.

LabODD can also support the experimental work of its members, either through projects funded by investors and partners, or through the co-financing proposed by AFD's CSO Initiatives Mechanism. These funding facilities are governed by specific contracts.

### Organization and members' terms of participation

The LabODD is set up for a period of three years, renewable if members see the need and if CERISE has the means.

CERISE oversees animating and coordinating the LabODD.

Members' participation is voluntary and not billable.



The LabODD meets at least four times a year, either virtually or in-person. The meetings are the places to define working modalities and to share progress and feedback.

In parallel to the meetings, members are encouraged to communicate about their activities in line with LabODD's objectives, to make actions visible and to facilitate information sharing and capitalization.

### Values and ethical principles

Members fully recognize themselves in the values of the LabODD:

Exchange	Make easier experience and knowledge sharing, and collective reflection.
Innovation	Pushing the boundaries of social performance management to better measure results and ensure a better impact on beneficiaries.
Solidarity	Work closely with diverse partners, from North and South, who mutually enrich each other from their differences.
Respect	Collaborate with esteem and consideration, and with a concern for fairness and balance, regardless of the geographical origin of the members.

Members undertake to work together on this collaborative project for mutual learning, ensuring transparency on each other's position and constructive cooperation over time.

Each member is encouraged to nominate one or more competent representative(s), who should be committed on the themes and strategic axes of LabODD.

If necessary, each member can specify the rules and procedures allowing him to prevent, detect and manage any disagreements or conflicts of interest.

## Contact and conflict resolution

Contact: Celia Fernandez, <a href="mailto:c.fernandez@cerise-spm.org">c.fernandez@cerise-spm.org</a>

In the event of a conflict between members, the resolution will be amicable. If a disagreement persists and hinders LabODD's functioning and/or project's advancement, recourse to the members of the CERISE's Board of Directors is possible, in particular to its President.



# **Appendix - List of potential partners**

This list will be updated when the LabODD is created and then regularly. Thank you for sharing with partners who would be interested.

## Infrastructure s (CERISE's strategic partners):

Social Performance Task Force (SPTF); Social Inclusive Business Camp (SIBC); European Microfinance Platform (e-MFP); Consultative Group to Assist the Poor (CGAP).

### Networks / Technical Assistance Providers:

ACEP Group (France), ADA (Luxembourg), Advans (France), Ankuram (Inde), ATIA (France), CARE France, CIDR-Pamiga (France), Entrepreneurs du Monde (France), Finansol (France), GRET (France), IRAM (France), MCRIL (Inde), MFR (Italie), Positive Planet (France), Scale Changer (France), etc.

### Impact investors:

Alterfin (Belgium), BRS (Belgium), Grameen Credit Agricole Microfinance Foundation (France/Luxembourg), Incofin (Belgium), Investors and Partners (France), Oikocredit (Netherlands), ResponsAbility (Switzerland), SIDI (France), Triple Jump (Netherlands), etc.

### Microfinance institutions:

BRS Partners (Ethiopia), ACEP Network (Madagascar, Burkina-Faso, Senegal), Advans Network (Myanmar, Cambodia), CIDR-Pamiga partners (Madagascar, Ethiopia, Senegal), ATIA partners (Madagascar), Partners of Incofin (India, Myanmar, Africa/to determine), partner GRET (Myanmar), partner EDM (Togo), etc.

### Social businesses (focus Access to energy):

Partners of EDM (Togo, Philippines, Cambodia), SIBC Community/Development Campus

## Social enterprises (focus Agri-business/ producer organizations):

Partners of SIDI (Madagascar, Burkina-Faso), partners of GCAMF (Senegal), ADA (West Africa), SIBC Community (West Africa)