ASSESSMENT METHODOLOGY FOR SDGs
ASSESSING THE CONTRIBUTION OF SOCIAL BUSINESSES TO THE SDGs

A UNIFYING FRAMEWORK

The Sustainable Development Goals offer a unifying framework of impact objectives to build a better, more sustainable future. But with over 160 targets, and 284 macro-economic indicators, it's not easy for those on the front line of societal innovation to demonstrate their contribution to this global effort.

That's why CERISE and its Social Business Working Group have created a first list of micro-level indicators. Mission-driven businesses can now track their social mission at the SDG Targets level. Simple, powerful, easy-to-use, MetODD-SDG can be downloaded at cerise-spm.org.

MetODD-SDG draws on recent impact measurement initiatives from the private sector including Global Compact, UNPRI, GIIN, SPTF, HIPSO and CSAF.

CERISE and its working group iteratively defined a list of indicators covering 73 Targets for 16 of the 17 SDGs. The result is MetODD-SDG, a list of operational indicators that mission-driven organizations can act on.

MICRO LEVEL INDICATORS FOR SDG TARGETS

MetODD-SDG is the only list of micro-level indicators for SDG Targets.

- Applicable to all mission-driven organizations
- A limited number of simple operational indicators adapted to most situations
- Aligned with international standards including the IRIS Catalog of generally-accepted performance metrics
- A logical selection of indicators to measure from intention to impact
- Indicators structured in six categories, from simple to more complex so you learn as you go!

OUTPUTS - OUTCOMES - IMPACT

Select a range of indicators from 6 categories to measure outputs to impact:

- Who are you reaching?
- How much are you producing?
- What changes are you having through your business operations?
- How do you ensure your product is accessible?
- What changes are you having on beneficiaries?
- What macro-economic indicators can be tracked at the national level? What impact?

PILOT TESTING IS UNDERWAY, JOIN US!

1 - Download MetODD-SDG
cerise-spm.org

2 - Test the indicators
Choose the SDGs aligned with what you do & try out the indicators

3 - Send CERISE feedback
cerise@cerise-spm.org

4 - Coming soon
a results dashboard & simple guidance to collect data at beneficiary level

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