

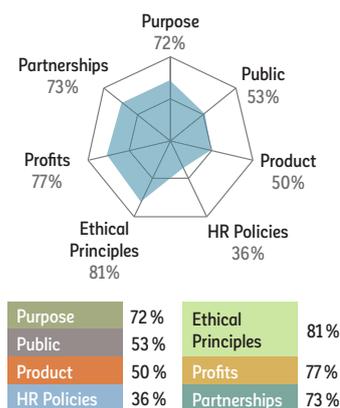
ASSESS AND MANAGE YOUR SOCIAL BUSINESS

The Social Business Scorecard is a self-assessment tool designed to help social businesses achieve their social mission.

The result of a three-year collaborative effort, SBS lets businesses measure themselves against practices considered fundamental to a socially driven enterprise.

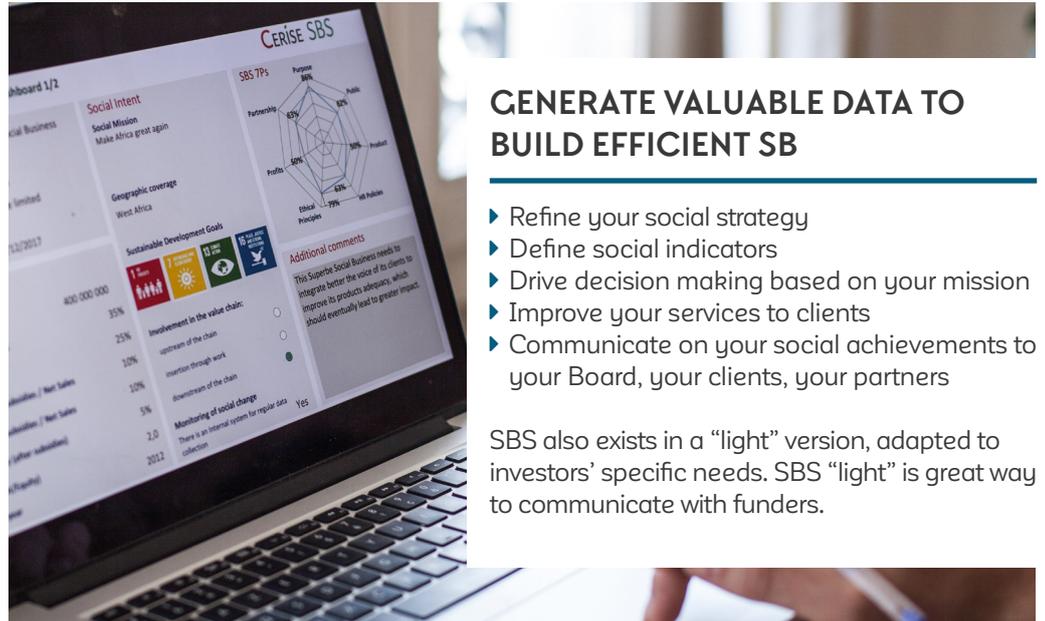
SBS is structured around seven dimensions, called the 7 P's. The 7 P's measure how the social business puts into practice its mission, generating a radar graph.

The SBS indicators analyze formalized management practices. The process of filling in SBS gives valuable insight on how to increase business' social performance.



CONTACT US TO KNOW MORE ABOUT OUR TOOLS AND SERVICES

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GENERATE VALUABLE DATA TO BUILD EFFICIENT SB

- ▶ Refine your social strategy
- ▶ Define social indicators
- ▶ Drive decision making based on your mission
- ▶ Improve your services to clients
- ▶ Communicate on your social achievements to your Board, your clients, your partners

SBS also exists in a "light" version, adapted to investors' specific needs. SBS "light" is great way to communicate with funders.

CERISE'S OFFER FOR SOCIAL ENTREPRENEURS

Our services include

Online and onsite trainings on SBS and social performance management

Coaching and help desk support for self-assessments and external audits

Post-assessment support to implement changes: refine the social strategy, define social indicators

Benchmarking and portfolio analysis

DOWNLOAD FOR FREE A USER-FRIENDLY TOOL

SBS, its guidelines and templates are available for free at www.cerise-sb.org in French, English, Spanish and Portuguese. Social businesses can self-assess or work with an external auditor.

An audit involves a desk review of strategic and operational documents, field visit and interviews and report with an action plan. Filling in SBS can take a few hours for a self-assessment by the CEO, or up to 5 days with an external auditor.

CERISE created SBS as an iterative process with a wide range of partners:

