BRING CHANGE EFFECTIVELY

Tackling the social and environmental problems facing our world is at the heart of impact investing. But doing so efficiently and effectively can be a challenge.

CERISE-IDIA (Impact-Driven Investor Assessment) is a social strategy assessment tool designed to help investors, foundations, fund managers, holding companies and donors overcome the challenge of turning intention into impact.

IDIA assesses the implementation of your impact thesis, thanks to a rapid appraisal of the social strategy, governance, practices and products, business model and outcomes. Easy-to-use and publicly available, IDIA will keep your strategy on track.

MEASURE AND ACT

IDIA checks whether a fund’s management systems align with its impact intentions.

- Get an overview of a fund’s social strategy and impact thesis
- Guide the structuring of new investment funds
- Conduct due diligence of funds
- Reinforce your impact thesis

CO-DEVELOPED WITH INVESTORS

IDIA first emerged from a collaborative development process by CERISE and Proparco, to help the French development financial institution guide its investment strategy in Social Business Funds. IDIA was redesigned based on testing and exchanges with partners including ACEP group, Advans, ADA, AFD, Grameen Crédit Agricole Foundation, Investisseurs et Partenaires, Pamiga, Proparco, SIDI, Stromme Microfinance Foundation-East Africa.

HOW TO USE CERISE-IDIA

Use IDIA as a self-assessment or with tailored advisory support with CERISE-ADVISE. We’ll guide you to take stock of your strategy, policies and practices, and help you define an action plan on the basis of a rapid assessment.

DOWNLOAD CERISE-IDIA

cerise-spm.org/idia/

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